



LOGO SERVICES CUSTOM QUOTE INQUIRY

Tell us about your business, logo vision, and design preferences so we can prepare a customized quote.

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Use this form for new logo design, logo recreation, cleanup, color updates, format conversion, or a complete logo refresh.

1. Contact Information

Full Name *

Business Name *

Email Address *

Phone Number *

2. About Your Business

What does your business do? *

Who is your ideal customer / target audience?

Business name exactly as it should appear in the logo *



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3. Logo Service Needed

Select all that apply

- | | |
|---|---|
| ☐ New Custom Logo Design | ☐ Logo Recreation / Cleanup |
| ☐ Logo Refresh | ☐ Color Change |
| ☐ Font / Typography Update | ☐ Format Conversion |
| ☐ Transparent Background | ☐ Vector / Print-Ready Setup |

4. Existing Logo Information

Do you currently have a logo?

- | | |
|--|---|
| ☐ Yes - I love it | ☐ Yes - needs improvement |
| ☐ Yes - poor quality only | ☐ No - starting from scratch |

What do you like about your current logo?

What would you like changed or improved?

LOGO RECREATION / REDESIGN CLIENTS

Please upload the current logo you want All Things Business to review, recreate, clean up, or redesign before your customized quote is prepared.

UPLOAD CURRENT LOGO



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5. Design Direction

Preferred logo style

- | | | |
|-----------------------------------|-----------------------------------|------------------------------------|
| ☐ Modern | ☐ Luxury | ☐ Minimal |
| ☐ Elegant | ☐ Bold | ☐ Corporate |
| ☐ Creative | ☐ Feminine | ☐ Masculine |
| ☐ Playful | ☐ Classic | ☐ Not Sure |

Preferred colors

Colors you do NOT want used

Symbols, icons, objects, or imagery you want included

Tagline or slogan to include (if any)

Describe the feeling or impression you want the logo to create.



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6. Use, Timeline & Budget

Where will the logo be used?

- | | | |
|------------------------------------|--|--|
| ☐ Website | ☐ Social Media | ☐ Business Cards |
| ☐ Flyers | ☐ Apparel | ☐ Signs / Banners |
| ☐ Packaging | ☐ Print Materials | ☐ Other |

Desired completion time

- | | |
|---|---|
| ☐ Rush | ☐ Within 1 Week |
| ☐ Within 2 Weeks | ☐ Within 30 Days |
| ☐ Flexible | |

Estimated budget

- | | |
|--------------------------------------|---------------------------------------|
| ☐ Under \$100 | ☐ \$100-\$200 |
| ☐ \$200-\$350 | ☐ \$350-\$500 |
| ☐ \$500+ | ☐ Need a quote |

7. Inspiration & Notes

List any brands, logos, or styles you like and why.

Additional instructions



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Authorization

☐

I certify that the information provided is accurate and authorize All Things Business to contact me regarding this Logo Services inquiry, design recommendations, a customized quote, and related project communication.

Client / Authorized Representative Name *

Date *

What Happens Next?

Optional final notes

RETURN COMPLETED FORM TO

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All Things Business

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allthingsbusiness.online

Save your completed PDF and attach it to your email.